









SEE PAGE 216 FOR MORE INFORMATION.















THIS IS NOT A MAN.





THIS IS NOT A COUNTRY.



THESE ARE NOT PEOPLE



THIS IS NOT MUSIC



THIS IS NOT A COW.



MY VOICE. THIS IS NOT



THIS IS NOT SOUND.



THESE ARE NOT FLOWERS.



THIS IS NOT ME.



THIS IS NOT LAW.



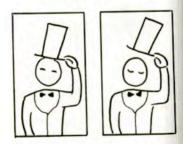
THIS IS NOT A PLANET.





THIS IS NOT A





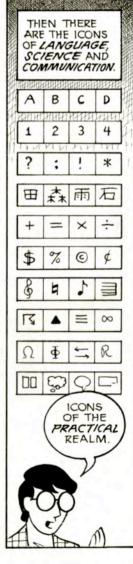
THESE ARE NOT SEPARATE MOMENTS.







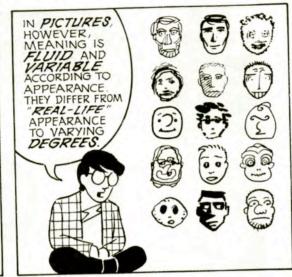






THIS IS NOT A COMPANY.









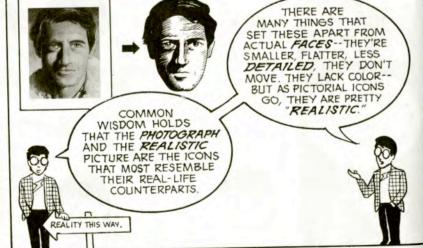


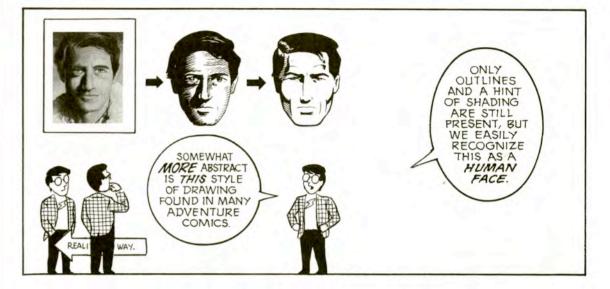


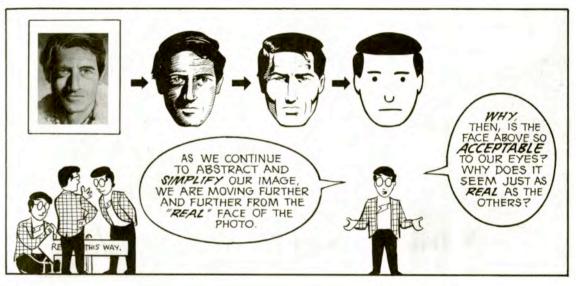
OTHERS, LIKE

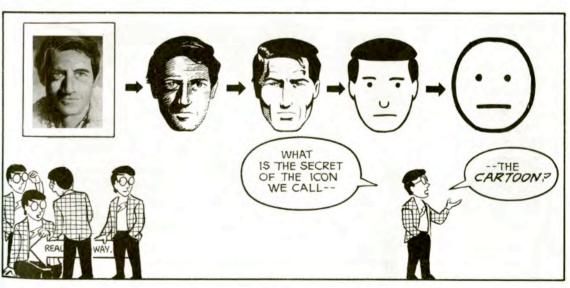
YOURS TRULY, ARE

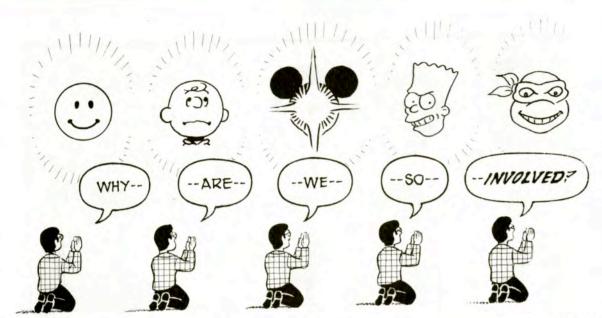


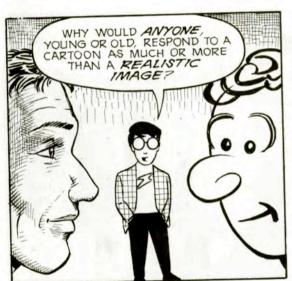














DEFINING THE
CARTOON WOULD
TAKE UP AS MUCH
SPACE AS DEFINING
COMICS, BUT FOR
NOW, I'M GOING TO
EXAMINE CARTOONING
AS A FORM OF
AMPLIFICATION
THROUGH
SIMPLIFICATION.





FILM CRITICS WILL
SOMETIMES DESCRIBE
A LIVE-ACTION FILM
AS A "CARTOON" TO
ACKNOWLEDGE THE
STRIPPED-DOWN
INTENSITY OF A
SIMPLE STORY OR
VISUAL STYLE.

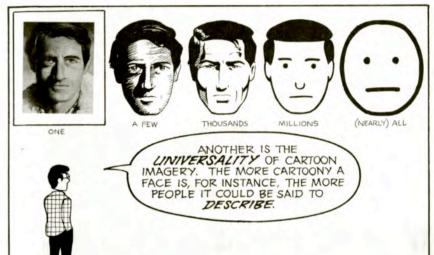


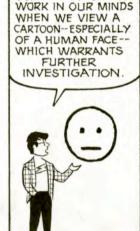
THOUGH THE TERM IS OFTEN USED DISPARAGINGLY, IT CAN BE EQUALLY WELL APPLIED TO MANY TIME-TESTED

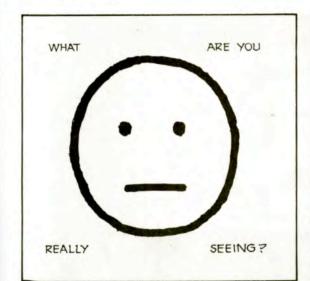
THE ABILITY OF
CARTOONS TO FOCUS
OUR ATTENTION ON
AN IDEA IS, I THINK,
AN IMPORTANT PART
OF THEIR SPECIAL
POWER, BOTH IN COMICS
AND IN DRAWING



BUT I BELIEVE THERE'S SOMETHING MORE AT





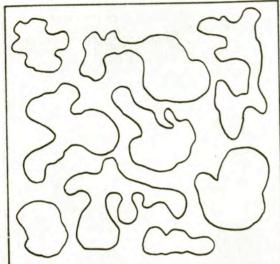






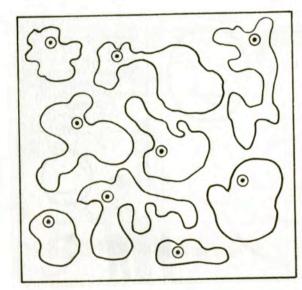
ASK A FRIEND TO DRAW YOU SOME SHAPES ON A PIECE OF PAPER. THEY SHOULD BE CLOSED CURVES, BUT OTHER-WISE CAN BE AS WEIRD AND IRREGULAR AS HE OR SHE WANTS.

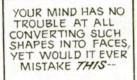




NOW--YOU'LL FIND THAT NO MATTER WHAT THEY 200K LIKE, EVERY SINGLE ONE OF THOSE SHAPES CAN BE MADE INTO A FACE WITH ONE SIMPLE ADDITION.

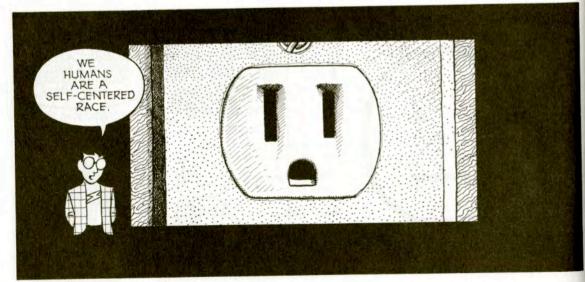


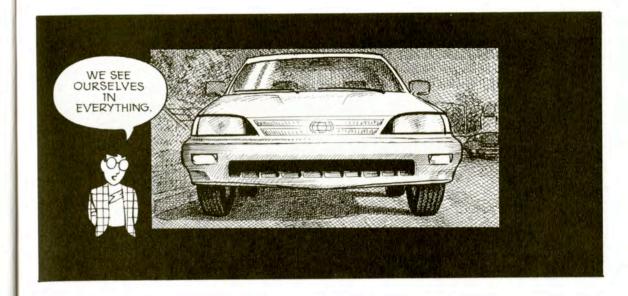


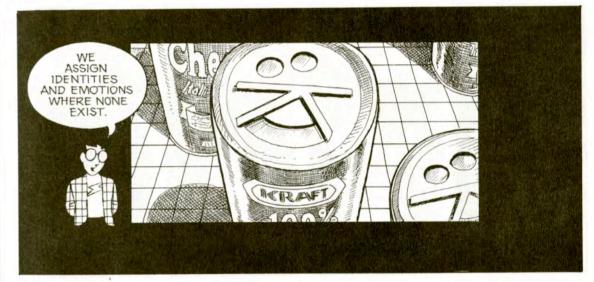


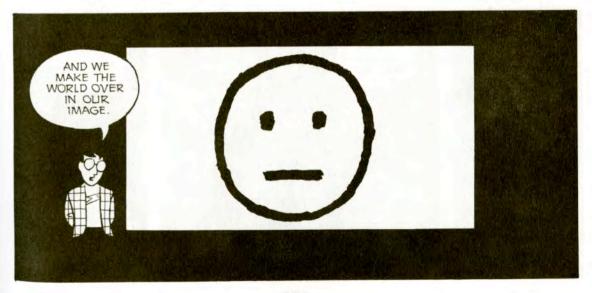












































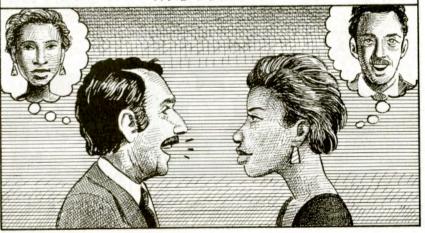


YOU KNOW YOU SMILED BECAUSE YOU TRUSTED THIS MASK CALLED YOUR FACE TO RESPOND!

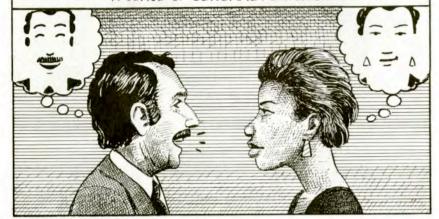
BUT THE FACE YOU SEE IN YOUR MIND IS NOT THE SAME AS OTHERS SEE!

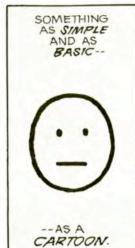


WHEN TWO PEOPLE INTERRACT, THEY USUALLY LOOK DIRECTLY AT ONE ANOTHER, SEEING THEIR PARTNER'S FEATURES IN VIVID DETAIL.



EACH ONE ALSO SUSTAINS A CONSTANT AWARENESS OF HIS OR HER OWN FACE, BUT THIS MIND-PICTURE IS NOT NEARLY SO VIVID; JUST A SKETCHY ARRANGEMENT... A SENSE OF SHAPE... A SENSE OF GENERAL PLACEMENT.



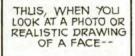












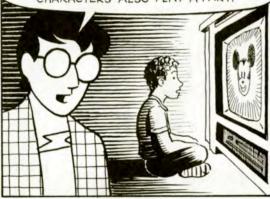


-- YOU SEE IT AS THE FACE OF ANOTHER.





I BELIEVE THIS IS THE PRIMARY CAUSE OF OUR CHILDHOOD FASCINATION WITH CARTOONS, THOUGH OTHER FACTORS SUCH AS UNIVERSAL IDENTIFICATION, SIMPLICITY AND THE CHILDLIKE FEATURES OF MANY CARTOON CHARACTERS ALSO PLAY A PART.





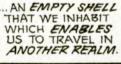


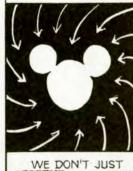








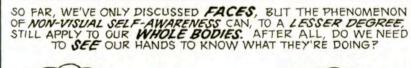


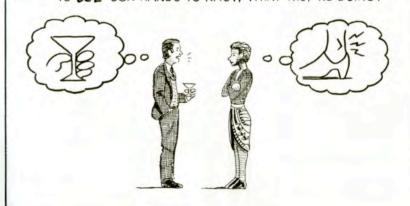


WE DON'T JUST OBSERVE THE CARTOON WE BECOME IT!





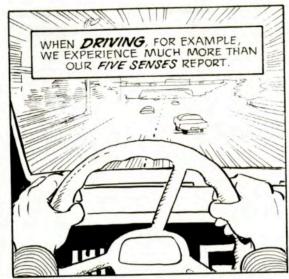




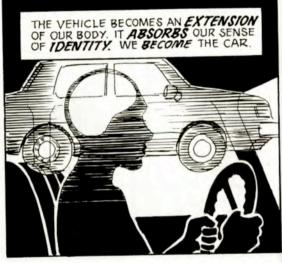


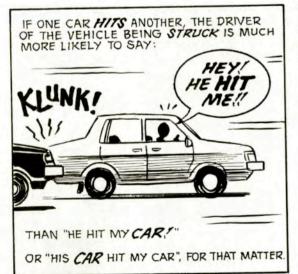




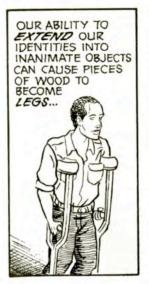










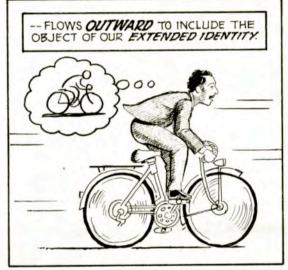


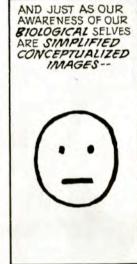






















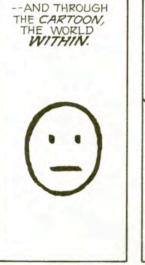












INANIMATE OBJECTS

MAY SEEM TO POSSESS

SEPARATE IDENTITIES















BUT IN EMPHASIZING

THE CONCEPTS OF

OBJECTS OVER THEIR



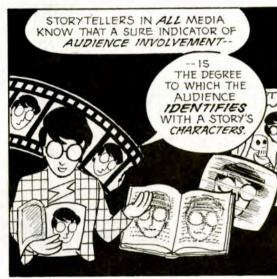
IF AN ARTIST

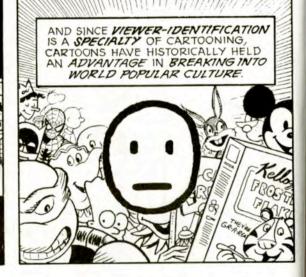
WANTS TO PORTRAY

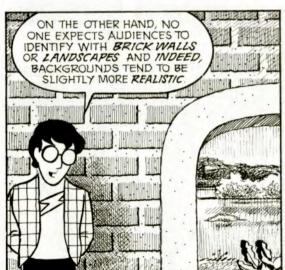














TINTIN © EDITIONS CASTERMAN.

THIS COMBINATION ALLOWS READERS TO MASK THEMSELVES IN A CHARACTER AND SAFELY ENTER A SENSUALLY STIMULATING WORLD.





IN THE WORLD OF ANIMATION, WHERE THE EFFECT HAPPENS TO BE A PRACTICAL NECESSITY, DISNEY HAS USED IT WITH IMPRESSIVE RESULTS FOR OVER 50 YEARS



IN EUROPE IT CAN BE FOUND IN MANY POPULAR COMICS, FROM ASTERIX TO TINTIN TO WORKS OF JACQUES TARDI.



IN AMERICAN COMICS, THE EFFECT IS USED FAR LESS OFTEN, ALTHOUGH IT HAS CREPT UP IN THE WORKS OF ARTISTS AS DIVERSE AS CARL BARKS, JAIME HERNANDEZ AND IN THE TEAM OF DAVE SIM AND GERHARD.



IN JAPAN, ON THE OTHER HAND, THE MASKING EFFECT WAS, FOR A TIME, VIRTUALLY A NATIONAL STYLE!



ART @ HAYASI AND OSIMA.

THANKS TO THE SEMINAL INFLUENCE OF COMICS CREATOR JAPANESE COMICS HAVE A LONG, RICH HISTORY OF ICONIC CHARACTERS



BUT, IN RECENT DECADES JAPANESE FANS ALSO DEVELOPED A TASTE FOR FLASHY, PHOTO-REALISTIC ART.

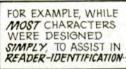




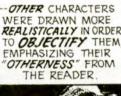




















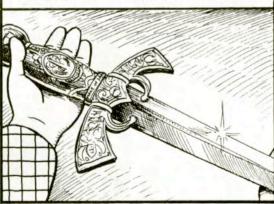


THE PLATONIC IDEAL
OF THE CARTOON
MAY SEEM TO
OMIT MUCH OF
THE AMBIGUITY
AND COMPLEX
CHARACTERIZATION
WHICH ARE THE
HALLMARKS OF
MODERN
LITERATURE,
LEAVING THEM
SUITABLE ONLY
FOR CHILDREN.





IN JAPANESE COMICS, THE SWORD MIGHT NOW BECOME YERY REALISTIC, NOT ONLY TO SHOW US THE DETAILS, BUT TO MAKE US AWARE OF THE SWORD AS AN OBJECT, SOMETHING WITH WEIGHT, TEXTURE AND PHYSICAL COMPLEXITY.



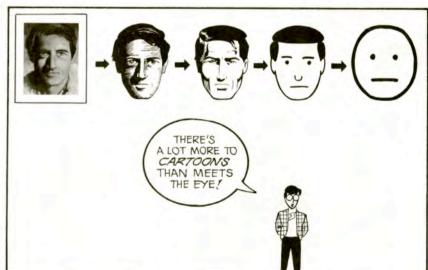
IN THIS AND IN OTHER WAYS, COMICS IN JAPAN HAVE EVOLVED VERY DIFFERENTLY FROM THOSE IN THE WEST

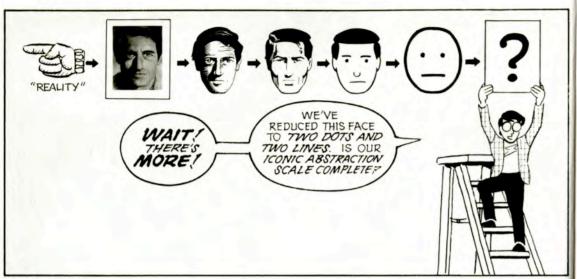


WE'LL RETURN TO THESE DIFFERENCES SEVERAL TIMES DURING THIS BOOK. AND LIKE THE ATOM, GREAT POWER IS LOCKED IN THESE FEW SIMPLE LINES.



RELEASEABLE ONLY BY THE READER'S MIND.

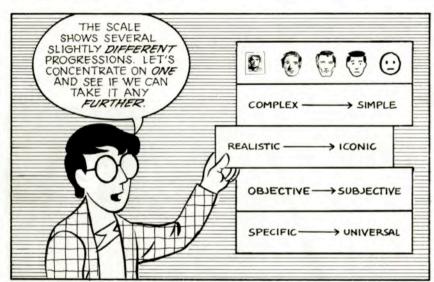


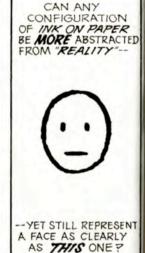


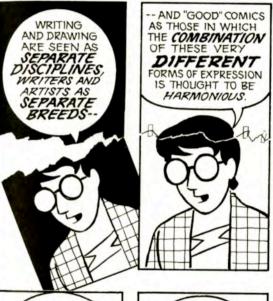












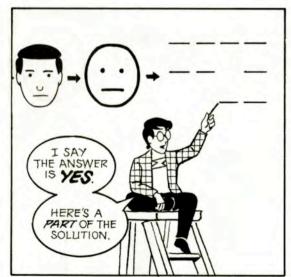


-- ARE THE

ULTIMATE

ABSTRACTION.

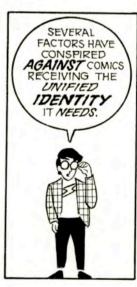














BOTH ARTIST AND WRITER BEGIN, HANDS JOINED ACROSS THE GAP, WITH A COMMON PURPOSE: TO MAKE COMICS OF "QUALITY





THE ARTIST KNOWS THAT THIS MEANS MORE THAN JUST STICK-FIGURES AND CRUDE CARTOONS. HE SETS OFF IN SEARCH



THE WRITER KNOWS THAT THIS MEANS MORE THAN JUST OOF! POW! BLAM! AND ONE-A-DAY GAGS. SHE SETS OFF IN SEARCH OF



PICTURES ARE **RECEIVED** INFORMATION. WE NEED NO FORMAL EDUCATION TO "GET THE MESSAGE." THE MESSAGE IS INSTANTANEOUS.





IN MUSEUMS AND IN LIBRARIES, THE ARTIST FINDS WHAT HE'S LOOKING FOR. HE STUDIES THE TECHNIQUES OF THE GREAT MASTERS OF WESTERN ART, HE PRACTICES NIGHT AND DAY.



SHE 700 FINDS WHAT SHE'S LOOKING FOR, IN THE GREAT MASTERS OF WESTERN LITERATURE. SHE READS AND WRITES CONSTANTLY, SHE SEARCHES FOR A VOICE UNIQUELY HERS.



FINALLY, THEY'RE READY. BOTH HAVE MASTERED THEIR ARTS. HIS BRUSHSTROKE IS NEARLY INVISIBLE IN ITS SUBTLETY, THE FIGURES PURE MICHAELANGELO. HER DESCRIPTIONS ARE DAZZLING.
THE WORDS FLOW TOGETHER LIKE A
SHAKESPEAREAN SONNET.

THEY'RE READY TO JOIN HANDS ONCE MORE AND CREATE A COMICS MASTERPIECE.







TWO EYES, The youth's proud living, on agaid on now.

· · PERCEIVED

WHEN PICTURES ARE MORE ABSTRACTED FROM "REALITY" THEY REQUIRE GREATER LEVELS OF PERCEPTION,
MORE LIKE
WORDS.



WHEN WORDS ARE BOLDER, MORE DIRECT, THEY REQUIRE LOWER LEVELS OF PERCEPTION AND ARE RECEIVED FASTER, MORE LIKE

PICTURES.

TWO EYES, The youth's productivery; ONE NOSE, - so gaz'd ONE MOUTH. on now...



BUT OUR NEED FOR SOPHISTICATION IN COMICS SEEMS TO LEAD US OUTWARD, WHERE WORDS AND PICTURES ARE MOST SEPARATE.

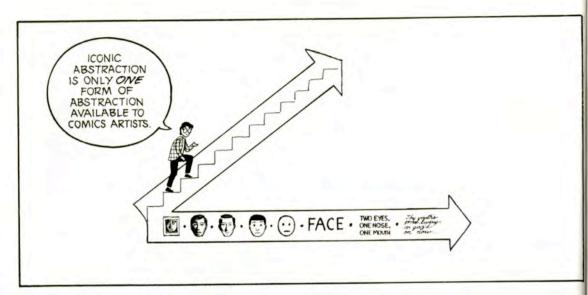


BOTH ARE WORTHY ASPIRATIONS. BOTH STEM FROM A LOVE OF COMICS AND A DEVOTION TO ITS

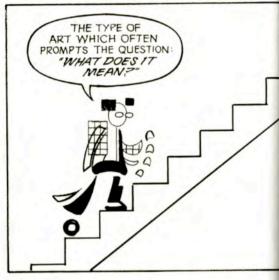


SAY THE ANSWER IS YES, BUT SINCE THE REASONS BELONG IN A DIFFERENT CHAPTER, WE'LL HAVE TO COME BACK TO THIS LATER.

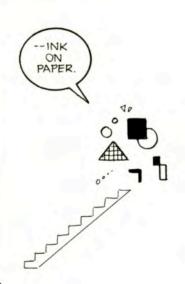


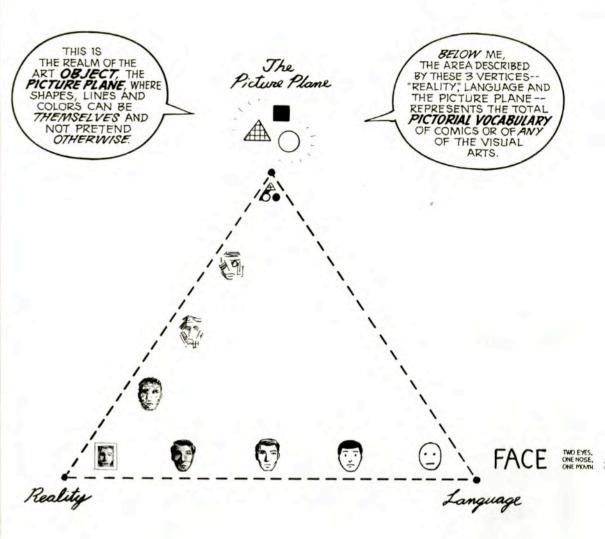


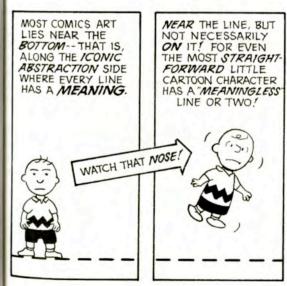






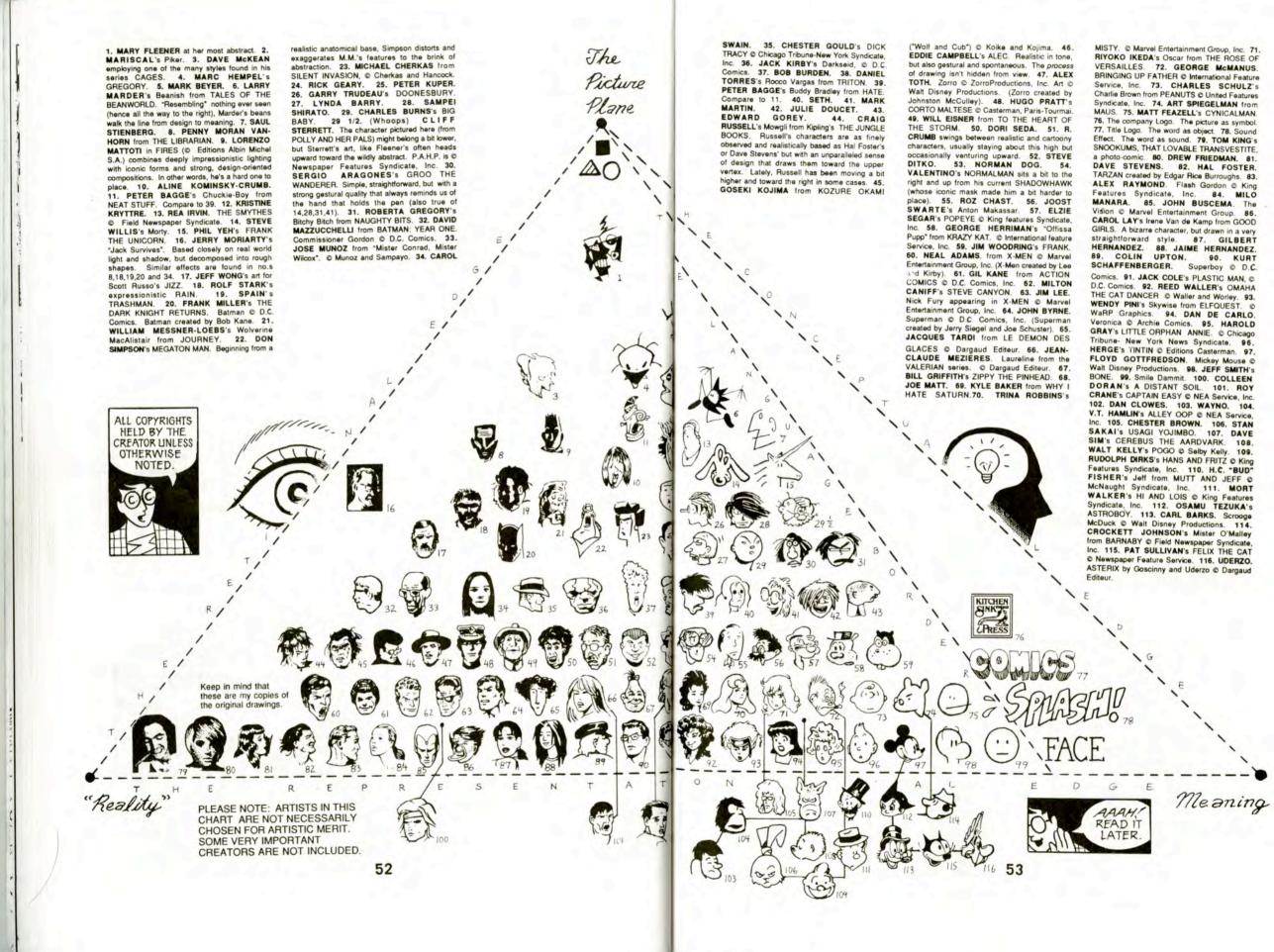




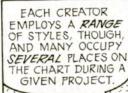




















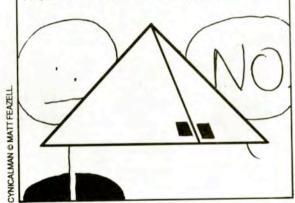






ART @ MARY FLEENER.

THE COMBINATION OF EXTREMELY ICONIC CHARACTERS AND ENVIRONMENTS, MIXED WITH SIMPLE, DIRECT LANGUAGE AND A SOUND EFFECT OR TWO WOULD GIVE US A SHAPE SOMETHING LIKE THIS:





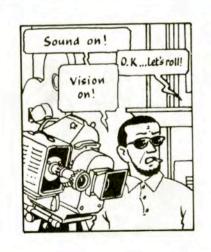


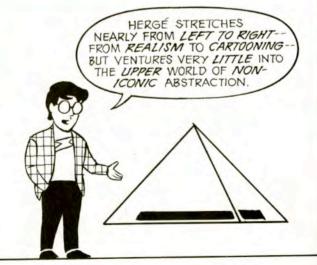


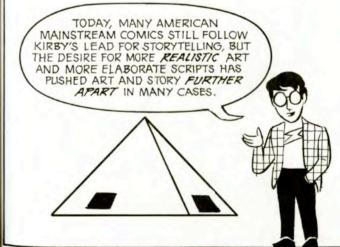
HEY! COME TA THINK OF IT... WHAT THAT'S RIGHT!! IF HE'S STILL LOOSE ... THERE'S NO TELLING WHAT'LL HAPPEN!! VALKIN' TIME BOMB ??

ART: JACK KIRBY AND JOE SINNOTT (MY FACSIMILE) SCRIPT: STAN LEE.









55





ART: JIM LEE AND SCOTT WILLIAMS (FACSIMILE) SCRIPT: CHRIS CLAREMONT.







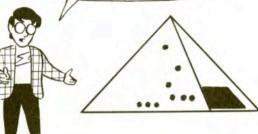








IN THE EIGHTIES AND NINETIES, MOST OF THE COUNTERCULTURE OF INDEPENDENT CREATORS, WORKING MOSTLY IN BLACK AND WHITE, STAYED TO THE RIGHT OF MAINSTREAM COMICS ART WHILE COVERING A BROAD RANGE OF WRITING STYLES



WHEN AN ARTIST IS DRAWN TO ONE END OF THE CHART OR ANOTHER, THAT ARTIST MAY BE REVEALING SOMETHING ABOUT HIS OR HER STRONGEST VALUES AND LOYALTIES IN ART.



THOSE WHO APPROACH THE LOWER LEFT, FOR EXAMPLE, ARE PROBABLY ATTRACTED BY A SENSE OF THE





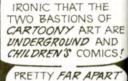
THIS FOLLOWS THE LEAD OF THE POST-KURTZMAN GENERATION OF UNDERGROUND CARTOONISTS WHO USED CARTOONY STYLES TO PORTRAY ADULT THEMES AND SUBJECT MATTER.













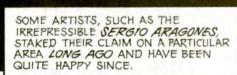


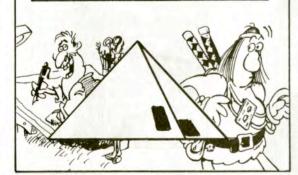


FOR COMICS TO MATURE AS A MEDIUM, IT MUST BE CAPABLE OF EXPRESSING EACH ARTIST'S INNERMOST NEEDS AND IDEAS.



BUT EACH ARTIST HAS DIFFERENT INNER NEEDS, DIFFERENT POINTS OF VIEW, DIFFERENT PASSIONS, AND SO NEEDS TO FIND DIFFERENT FORMS OF EXPRESSION.*

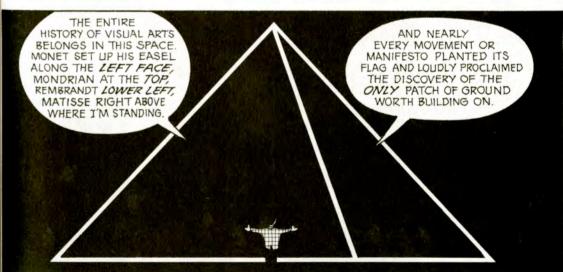




SERGIO AND GROO © SERGIO ARAGONES.

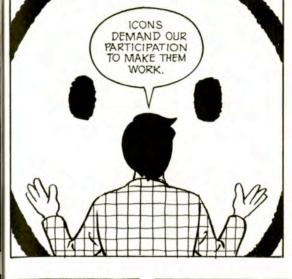


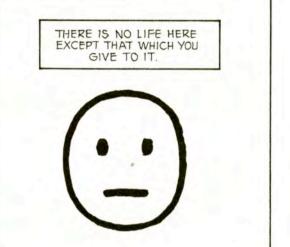
ART (LEFT) @ DAVE MCKEAN, (RIGHT) @ D.C. COMICS



* CHECK OUT WASSILY KANDINSKY'S TERRIFIC 1912 ESSAY, "ON THE PROBLEM OF FORM!"











IT'S YOUR JOB TO

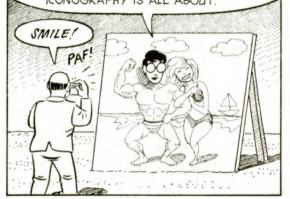
MOMENT, NOT JUST

THE CARTOONIST'S.

ME MOMENT BY

CREATE AND RECREATE

IT'S BEEN OVER TWENTY YEARS SINCE MELUHAN FIRST OBSERVED THAT THOSE PEOPLE GROWING UP IN THE LATE TWENTIETH CENTURY DIDN'T WANT GOALS SO MUCH AS THEY WANTED ROLES AND THAT'S WHAT VISUAL ICONOGRAPHY IS ALL ABOUT.



AS IT HAPPENS, ONLY TWO POPULAR MEDIA WERE IDENTIFIED BY MELUHAN AS "COOL" MEDIA -- THAT IS, MEDIA WHICH COMMAND AUDIENCE INVOLVEMENT THROUGH





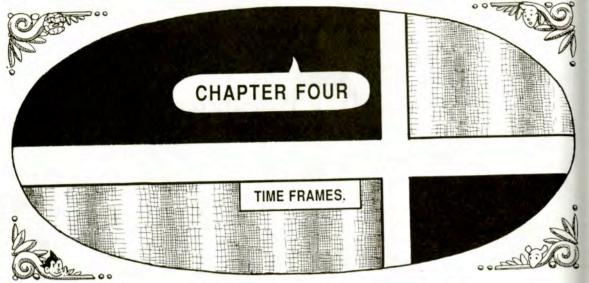




-- AND FOR BETTER

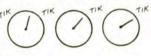


ANYONE'S GUESS.





AND **BETWEEN**THOSE FROZEN
MOMENTS -- BETWEEN
THE PANELS -- OUR
MINDS FILL IN THE
INTERVENING MOMENTS,
CREATING THE ILLUSION
OF TIME AND MOTION.



LIKE A LINE DRAWN BETWEEN TWO POINTS













EVEN THE BRIEF
SOUND OF A FLASHBULB HAS A CERTAIN
DURATION, SHORT
TO BE SURE, BUT NOT
INSTANTANEOUS!



FAR SLOWER IS
THE DURATION OF
THE AVERAGE WORD.
UNCLE HENRY ALONE
BURNS UP A GOOD
SECOND IN THIS
PANEL, ESPECIALLY
SINCE "SMILE!"
UNDOUBTEDLY
PRECEDED THE
FLASH.



LIKEWISE, THE NEXT BALLOONS COULD HAVE ONLY FOLLOWED THE BURST OF THE FLASHBULB, THUS ADDING STILL MORE TIME.



